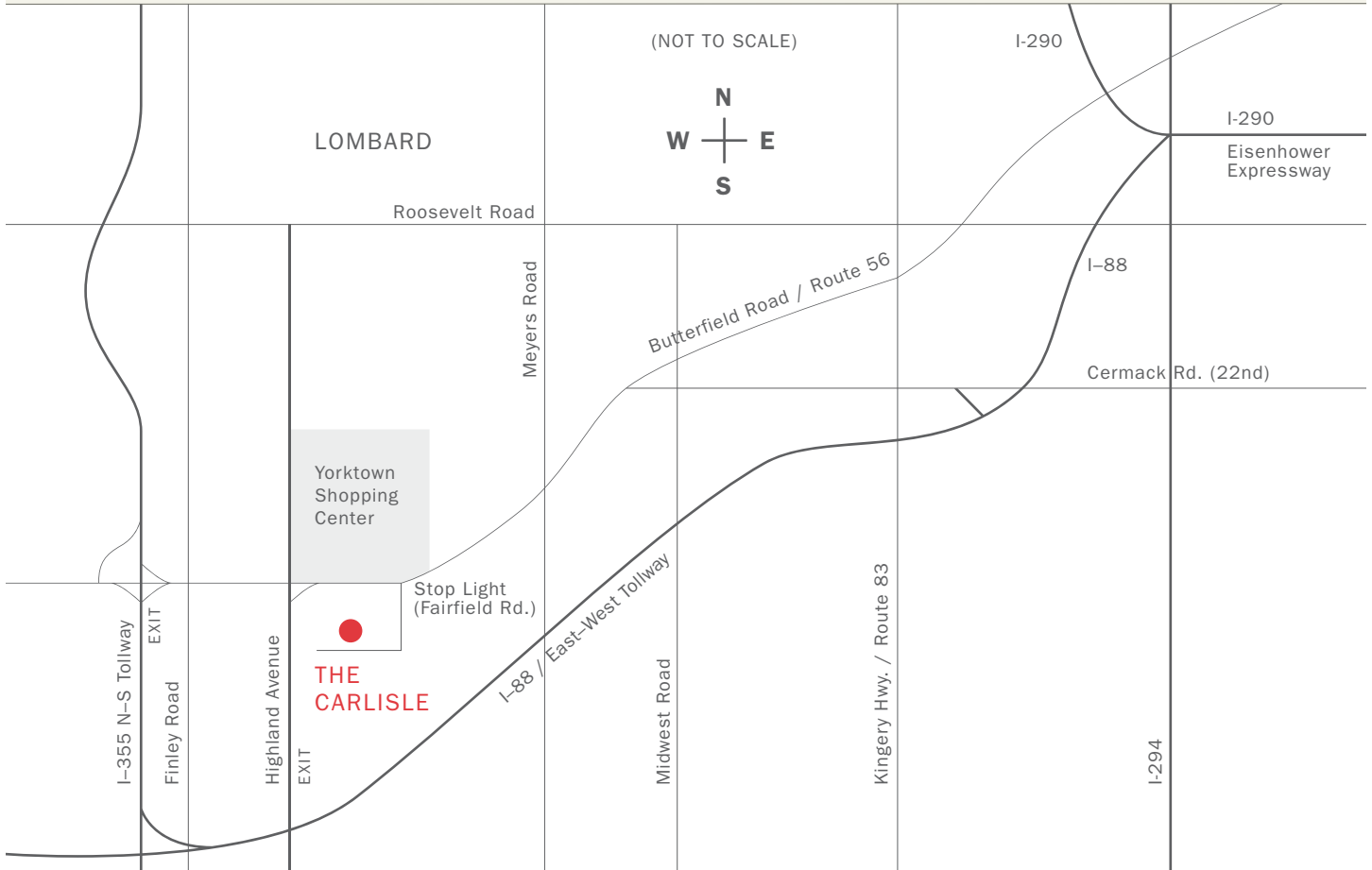




2008 Annual Meeting of Stockholders

The Carlisle

435 East Butterfield Road, Lombard, IL 60148
+1 630.960.0210



Event schedule

Sara Lee will hold its 2008 annual meeting of stockholders on Thursday, October 30th at The Carlisle in Lombard, IL. Complimentary beverages and light snacks will be available from 8:30 a.m. to 9:30 a.m. The annual meeting of stockholders will begin promptly at 9:30 a.m. The one-hour, business-oriented meeting will feature a presentation from Chairman and CEO, Brenda C. Barnes, followed by a question and answer session.

8:30 – 9:30 a.m. Beverages Available

9:30 – 10:30 a.m. Annual Meeting of Stockholders

This is an exclusive meeting for the stockholders of Sara Lee. You will be required to show proof of stock ownership as of September 3, 2008 (i.e., admission ticket or brokerage statement) and photo identification to gain admission to the meeting.

Driving directions

From O'Hare International Airport Take I-294 south to East – West Tollway I-88 and proceed west to the Highland Avenue Exit. Exit Highland north to E56 (Butterfield Rd.) and travel east on Butterfield approximately ¼ mile.

From Downtown Chicago Take I-290 west to East – West Tollway I-88 and proceed west to the Highland Avenue Exit. Exit Highland north to E56 (Butterfield Rd.) and travel east on Butterfield approximately ¼ mile.

From South Take I-55 north to I-355 north, exit on Butterfield Rd. (Rt. 56). Travel east on Butterfield approximately 1 mile.

From West Take I-88 east to Highland Avenue Exit. Exit Highland north to E56 (Butterfield Rd.) and travel east on Butterfield approximately ¼ mile.

From North Take I-355 south to the Butterfield (Rt. 56) exit. Travel east on Butterfield approximately 1 mile.