

Sara Lee Corporation
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News

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SARA LEE CORPORATION DECLARES 252nd CONSECUTIVE QUARTERLY DIVIDEND

DOWNERS GROVE, Ill. (Jan. 29, 2009) – Sara Lee Corp.’s (NYSE: SLE) board of directors today declared a regular quarterly dividend of \$.11 per share on the company’s common stock, payable on April 7, 2009. The dividend is payable to stockholders of record at the close of business on March 2, 2009. Sara Lee Corporation has paid quarterly dividends to its stockholders continuously for more than 60 years, and today’s announcement represents the 252nd consecutive quarterly dividend declared by the corporation.

About Sara Lee Corporation

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world’s best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including *Ambi Pur*, *Ball Park*, *Douwe Egberts*, *Hillshire Farm*, *Jimmy Dean*, *Kiwi*, *Sanex*, *Sara Lee* and *Senseo*. Collectively, these brands generate more than \$13 billion in annual net sales covering approximately 200 countries. The Sara Lee community consists of 44,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.

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